



SUNNY HALVES FOR SALADS

Your grocer is running this special event—to help you turn the sun on your cold weather meals—and save you money, too

Thaw out your Winter Meals!

CALIFORNIA CANNED CLING

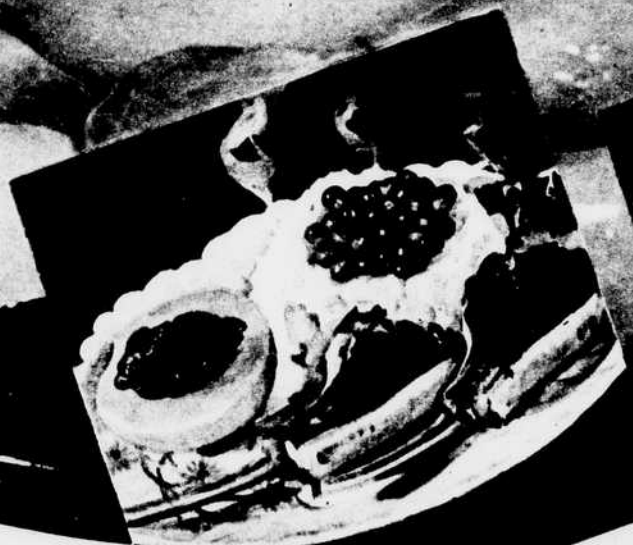
PEACH

BRIGHTEN YOUR WINTER MEALS

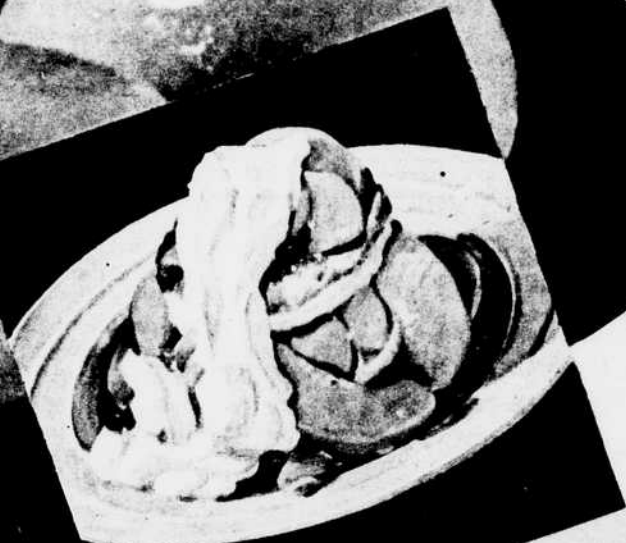
Summer
Sunshine

SALE

SAVE MONEY, TOO!



BROILED HALVES WITH MEATS



RADIANT SLICES IN DESSERTS



GOLDEN SLICES ON CEREALS

Golden sparkle in your salad! Warm sunshine in your main course! Orchard flavor for your dessert! *Yours — simply —* with California Canned Cling Peaches.

To save you pennies, too—your grocer is turning his winter calendar topsy-turvy with a "summer sunshine" sale! He's featuring Peaches all this week—in many sizes of cans, and under various brands. Luxury flavor—to set your winter meals aglow! Thrifty cost—to suggest you fill your pantry shelves at today's prices.

Then try the radiant dishes illustrated here. Peach Halves or Slices! Right from the can, or in made-up dishes! They promise sunshine on rainiest days—summer cheer when snow's on the ground.

Free: 101 menu ideas! Write for our recipe book. Address The California Canning Peach Industry, Dept. Q, 64 Pine Street, San Francisco, California.

California Cling Peaches

are superior strains of Peaches, specially developed for canning and to give you the finest in texture, looks and flavor.

READY FOR INSTANT USE

Fruit Cocktail and Fruits for Salad—two other fine California Canned products that save you time, money and bother. Each is a combination of California Cling Peaches and several other tempting fruits—for party meals or busy days.



You can always count on **CLING PEACHES**